

LAW SOCIETY Gazette



The Law Society

With an ABC circulation of 114,392* the Gazette reaches more than 5 times as many practising solicitors than any other legal magazine

The Law Society Gazette is the leading weekly magazine of the Law Society, offering quality editorial that practising solicitors need and want to read every week.

Written by a team of expert and highly experienced journalists, including solicitors and barristers, the Gazette prides itself on breaking news stories before any other legal weekly publication.

In independent readership research the Gazette comes out on top for breadth of coverage of the law profession, quality of news articles, analysis, opinion, features, in-depth articles and its jobs section.#

With an ABC circulation of 114,392* the Gazette reaches more than five times as many practising solicitors than any other legal weekly and with 75%# of recipients reading every issue it is an essential choice on any advertising schedule for the legal market.

Every solicitor with a practising certificate receives a copy of the Gazette each week. It also has a significant paid subscription base in the UK and overseas.

SOURCES: # Fusion Communications (January 2011)
* 114,392 (July 2010 – June 2011)
** 26,798 (November 2010)



The Gazette

Complete solution

In print

Online

Advertising rates



70% of solicitors would use the Gazette if they wanted to find a legal job#

44% would use lawgazettejobs.co.uk in an online job search#

The Gazette and lawgazettejobs.co.uk – the complete recruitment solution

With an ABC audited circulation of 114,392*, the Gazette reaches more than five times as many practising solicitors than its nearest competitor, delivering a targeted audience of the right candidates both actively seeking and browsing jobs.



Advertising your vacancies online as well as in print to an audience which has a long and trusted relationship with the market leading Gazette, gives you additional reach to an ABC audited audience of 26,798 unique users per month.**

Online users have instant access to the latest jobs, searchable by position type, practice area, location, PQE. The job alerts function ensures advertised jobs get maximum exposure to the right job-seekers.

An integrated approach in print and online enables you to reach out to active and passive job seekers to attract the right candidates for your roles. A variety of packages is available to best suit your needs.

Contact the recruitment team: 020 7841 5453 or 020 7841 5532 gazette-jobsadvertising@lawsociety.org.uk

www.lawgazettejobs.co.uk 020 7841 5532 LEGAL MOVES

FORSTER DEAN LTD
LIVERPOOL BASED

HEAD OF PERSONAL INJURY

Forster Dean is a firm with a difference. We aim to be the biggest and the best with a national high street presence in a way that is unsustainable. Our standards are high and quality runs throughout the business. We have hard core office, excellent commercial connections and infrastructure, and a great team of talented and enthusiastic people. But the most important part is the outstanding service we provide to our clients. Both on solid foundations our expansion over recent years is no surprise and there are further developments to come.

We are looking for a special individual with exceptional management and people skills to lead our Personal Injury business. This is an important strategic addition to our management team and you will play a central role in shaping the future. With a strong emphasis on management and people development this is not a low earning role.

Essence is a given, but you will have the ability to:

- Bring out the best in our growing team of solicitors (currently 25), in terms of revenue generation and maintaining the firm's high level of customer service
- Develop the role as the business continues to grow
- Plan the highest levels of technical excellence across the Personal Injury business
- Support the continuing development of our open and positive culture

Send your CV to hr@forsterdean.com. All CV's will be reviewed on an ongoing basis.

MDDUS
Clinical Negligence Solicitor
London

MDDUS is a leading medical and dental defence organisation that supports and represents doctors and dentists in proceedings throughout the United Kingdom.

We require a 2+ year PQE solicitor to join our established in-house litigation team to defend our members against clinical negligence claims (litigated in the English and Welsh courts), and to represent them at GMC's inquiries and before the GMC and OGD. The successful candidate will be based in London but must be willing to travel.

Excellent communication and drafting skills are essential, along with an enthusiasm to develop your advocacy experience. You will have practical experience of Rules and Regulatory Proceedings.

For details of how to apply please visit our website www.mddus.com or contact: Andrea Roberts, HR Assistant on 0141 228 1245 or hr@mddus.com

Closing date: Monday 5 September 2011

34% of solicitors think lawgazettejobs.co.uk is best for finding a new legal job compared with 17% Totally Legal and 15% The Lawyer#

Showcase your job vacancies online at lawgazettejobs.co.uk with five packages comprising; Bronze, Silver, Gold, Platinum and Job of the week.

Combining listing and display advertising, each package is designed to help you to reach as many candidates as possible whatever your budget. These options are available online only or as part of a complete recruitment solution with print. Tailor-made multiple job listing bundles are available on request.

Opportunities available in the packages include:

- **Job of the week** – High profile slot on the homepage occupied exclusively by one advertiser per week. Also featured on job e-alerts, in the Gazette and in the Gazette e-newsletter.
- **Featured recruiter button** – On the homepage with click through to your listing or profile.
- **Premium listing** – Brings your listing to the top of the search results as well as highlighting it.
- **Featured job** – Lists your job on our scrolling board on the homepage so candidates can see it without having to do a search.
- **Banner** – At the top of every page with click through directly to your listing or profile.
- **Skyscraper** – On the right hand side of most pages with click through to your listing or profile.
- **Listing with logo** – Your text with logo and link to your website. Candidates can apply directly to you via the 'apply now' button.

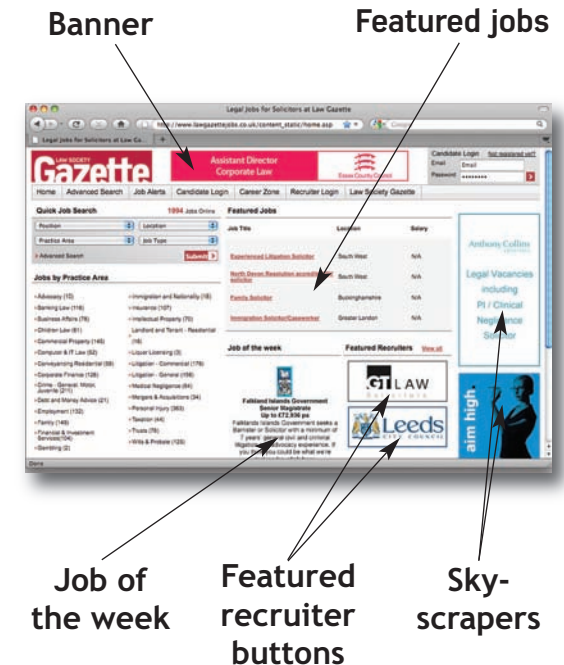
What our advertisers say...

“Douglas Scott Legal Recruitment have used the lawgazettejobs.co.uk for a number of years now. We need to communicate with the best and the lawgazettejobs.co.uk website gives us that platform.”

Jonathan Nolan, Director, Douglas Scott Legal Recruitment



Contact the recruitment team: 020 7841 5453 or 020 7841 5532 gazette-jobsadvertising@lawsociety.org.uk





Legal Recruitment advertising rates in print and online

Print Recruitment rates - Print including one job listing at www.lawgazettejobs.co.uk

Size (depth x width)	Type Area	Cost per insertion		
		Full Colour	Spot Colour	Mono
DPS	270 x 440mm	£13,064	£12,097	£10,571
Page	270 x 210mm	£7,733	£7,140	£6,251
5/8 Page	167 x 210mm	£5,822	£5,380	£4,717
1/2 Page (vertical)	270 x 101mm	£4,379	£4,051	£3,558
1/2 Page (horizontal)	132 x 210mm	£4,379	£4,051	£3,558
1/4 + 1/8 Page	201 x 101mm	£4,119	£3,810	£3,345
1/4 Page	132 x 101mm	£2,697	£2,498	£2,200
1/4 + 1/16 Page	167 x 101mm	£3,478	£3,219	£2,829
3/16 Page	97 x 101mm	£2,160	£2,002	£1,766
1/4 + 1/16 Page	167 x 101mm	£3,478	£3,219	£2,829
1/8 Page	63 x 101mm	£1,607	£1,492	£1,320
1/16 Page	63 x 46.5mm	£952	£888	£792
1/4 + 1/16 Page	167 x 101mm	£3,478	£3,219	£2,829

**40%
DISCOUNT**

**OFF REPEAT PRINT
ADVERTISEMENTS**

(Offer valid within one
month of original insertion)

Classified Advertising

Recruitment Advertising inclusive of basic listing online for duration:

Lineage first 30 words £291 then £7.20 per word • Semi-Display from £409.50

Additional listings online: £50

Situations Wanted Advert: £3.65 per word (min 30 words)

Practice for Sale Adverts: Lineage £7.20 per word (min 30 words) • Semi-Display from £334.50

Wills & Whereabouts / Help Please: £6.95 per word (min 30 words) • Semi-Display from £334.50

Announcement rates

Size (depth x width)	Type Area	Cost per insertion		
		Full Colour	Spot Colour	Mono
Page	278 x 210mm	£5,119	£4,709	£4,095
1/2 Page (vertical)	278 x 103mm	£2,859	£2,631	£2,287
1/2 Page (horizontal)	136 x 210mm	£2,859	£2,631	£2,287
1/4 Page	136 x 103mm	£1,585	£1,458	£1,268
1/8 Page	65 x 103mm	£834	£767	£667

www.lawgazettejobs.co.uk - Print add on packages

	platinum	gold	silver	JoW	bronze
Listing (4 weeks) - logo 120 x 60 pixels	•	•	•	•	•
Job of the week (1 week) - logo 120 x 60 pixels				•	
Featured recruiter button (1 week) - 190 x 80 pixels	•	•			•
Featured job (1 week)	•	•	•		•
Premium Listing (1 week)	•				
Banner (1 week) - 468 x 60 pixels	•	•	•		
Skyscraper (1 week) - 160 x 300 pixels	•				
Cost	£775	£475	£300	£300	£200

Additional listings £100 when taken with a print package

www.lawgazettejobs.co.uk - Online only packages

	platinum	gold	silver	JoW	bronze
Listing (4 weeks) - logo 120 x 60 pixels	•	•	•	•	•
Job of the week (1 week) - logo 120 x 60 pixels				•	
Featured recruiter button (1 week) - 190 x 80 pixels	•				•
Featured job (1 week)	•	•			
Premium Listing (1 week)	•	•			
Banner (1 week) - 468 x 60 pixels	•	•	•		
Skyscraper (1 week) - 160 x 300 pixels	•				
Cost	£1,775	£875	£750	£750	£650

Multiple job listing packages are available on request

Print Booking Deadline - 12 noon Thursday prior

Print Copy Deadline - 12 noon Friday prior

To book contact the recruitment team:
020 7841 5453 / 020 7841 5532 or gazette-jobsadvertising@lawsociety.org.uk
Rates effective September 2011. VAT charged at the prevailing rate.