

Gazette

Continuing Professional Development 2011

Celebrating over 14 years of success



CPD supplement **KEY FACTS**

- Essential annual *Gazette* supplement, now in its 14th year, devoted to the continuing professional development of solicitors
- Distributed with the *Law Society Gazette* to a circulation of over 115,000, the supplement provides an extensive listing of accredited CPD providers within the UK and Europe
- Includes an online entry on www.lawgazette.co.uk plus a link to your own website and a colour logo
- Also includes one course listing on the new CPD Centre
- The CPD Guide is the only free source of CPD accredited legal training providers sent to such a wide range of practising solicitors in England and Wales
- Enables you to promote your training courses to a receptive and highly targeted audience
- Easy to read format, the courses are listed by region and attributed by course category
- Offers a range of advertising options to suit all budgets

Don't miss out... book your entry today

- Bookings must be received by 13th August 2010
- Copy for entries is due by 25th August 2010
- Publishing 30th September 2010 with the *Law Society Gazette*



CPD Centre **NEW!**

- The Law Society's CPD Centre launched in April 2010 as a free online system that makes it simple for solicitors to plan, track and record their annual 16 hours of CPD.*
- The CPD Centre pulls together hundreds of CPD accredited courses from the UK's leading training providers, which can be quickly searched by area of law, region, dates and provider.
- The Law Society's CPD Centre enables you to promote your training courses and organisation directly to a receptive and highly targeted audience.
- This is a fantastic opportunity to have the details of your CPD accredited courses seen by solicitors throughout England and Wales.



* For solicitors and RELs working 32 hours or more per week. Requirements are reduced for those working part-time. More information about CPD requirements can be found at www.lawsociety.org.uk/cpdcentre in the FAQs section.

Promote your CPD accredited course to solicitors throughout England and Wales

The *Law Society Gazette* offers you a unique opportunity to have the details of your CPD accredited course seen by solicitors throughout England and Wales when you place an advertisement in the CPD supplement 2010-11.

Advertising in the supplement couldn't be easier and it offers you the choice of two advertising options.

1. Standard entries provide a cost effective advertising solution:

- List your company name, full address, telephone, fax, email and web addresses
- **150 words** of text to get your message across
- Includes an online entry on www.lawgazette.co.uk plus a link to your own website and a colour logo
- Also includes one course listing on the new CPD Centre
- **FREE** colour logo
- Option to list all relevant categories for your course, if you have courses in more than one area

2. Display advertisements provide the opportunity to gain a creative edge ensuring your advertisement really stands out:

- Includes **FREE** standard entry
- Range of display advertising sizes available to suit all budgets
- Includes an online entry on www.lawgazette.co.uk plus a link to your own website and a colour logo
- Also includes one course listing on the new CPD Centre



Reserving a space for your advertisement is easy. All you need to do is:

- Look through the media details
- Decide on your preferred size of advertisement
- Complete the advertising booking form and send it off by fax or post by 13th August 2010
- Send your advertisement in an accepted format to arrive by 25th August 2010, or before if possible
- Once the advert is prepared, we will send you a proof for your approval
- All advertisers will be listed and have weblinks from Gazette Online - www.lawgazette.co.uk

How to book: Complete the order form overleaf and send to:

Lois Elam,
CPD 2010/11,
Law Society Gazette,
113 Chancery Lane,
London WC2A 1PL

Please include your cheque with your order form

If your category is not currently included please email; lois.elam@lawsociety.org.uk and we will consider its inclusion.



Book your entry by **13th August 2010** Send in your copy by **25th August 2010**

Additional information when supplying your entry

Please return your booking form by **13th August 2010** and your copy by **25th August 2010**. Proofs will be supplied for copy up to this date.

Booking forms can be faxed to **020 7841 5508**.

Publication date **30th September 2010**.

CPD Classifications

If your category is not included please email:

lois.elam@lawsociety.org.uk and we will consider its inclusion.

Special positions cannot be guaranteed.

See booking form for dimensions.

Please supply text entries on email to:

ian.clark@lawsociety.org.uk Please supply display advertisements and logos as digital artwork – send via email to ian.clark@lawsociety.org.uk PDFs – Please ensure PDFs are created through a distiller and not exported. Additionally we accept CMYK Photoshop, Illustrator or QuarkXpress files. Please ensure all fonts are embedded/outlined. All files must be at least 300dpi. All colour digital files are to be supplied with colour guide (ie cromalin). Please accompany with a fax. Contact Ian Clark on 020 7841 5560 for a full digital spec.

Production contact:

Ian Clark, CPD 2010/11, The *Law Society Gazette*, 113 Chancery Lane, London WC2A 1PL
Tel: 020 7841 5560, Fax: 020 7841 5509

All prices include one course listing on the new CPD Centre

Size	Mono	Spot	Colour	Dimensions (mm)
Standard Entry including colour logo and a link to your website	N/A	N/A	£693	150 words
Display Full Page	£2,361	£2,706	£3,281	Trim: 297 x 230mm Type: 278 x 210mm Bleed: 303 x 236mm
Half Page	£1,353	£1,546	£1,677	(horizontal) Type: 132 x 210mm (vertical) Type: 270 x 101mm
Quarter Page	£864	£979	£1,057	Type: 132 x 101mm

All display prices include **FREE** standard entry. All prices are subject to VAT @ Current Rate

I would like to book advertisements in the 2010/11 edition:

Subject

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Accounting <input type="checkbox"/> Accounts and Cost Drafting <input type="checkbox"/> Adjudication <input type="checkbox"/> Advocacy <input type="checkbox"/> Agricultural & Rural Affairs <input type="checkbox"/> Arbitration <input type="checkbox"/> Art Law <input type="checkbox"/> Banking <input type="checkbox"/> Best Practice <input type="checkbox"/> Business Affairs <input type="checkbox"/> Business Development <input type="checkbox"/> Business Education <input type="checkbox"/> Buy-Outs <input type="checkbox"/> Charity Law <input type="checkbox"/> Child Law <input type="checkbox"/> Commerce <input type="checkbox"/> Commercial Property <input type="checkbox"/> Company Law <input type="checkbox"/> Comparative Law <input type="checkbox"/> Competition Law <input type="checkbox"/> Construction Law <input type="checkbox"/> Consumer Problems <input type="checkbox"/> Conveyancing - Commercial <input type="checkbox"/> Conveyancing - Residential <input type="checkbox"/> Corporate Finance <input type="checkbox"/> Crime - General, Motor & Juvenile <input type="checkbox"/> Debt Finance <input type="checkbox"/> Data Protection <input type="checkbox"/> Debt & Money Advice <input type="checkbox"/> Derivatives <input type="checkbox"/> Dispute Resolution <input type="checkbox"/> DNA Profiling/Forensic <input type="checkbox"/> Drafting <input type="checkbox"/> Education Law <input type="checkbox"/> Employment <input type="checkbox"/> Energy Law <input type="checkbox"/> Environmental Law <input type="checkbox"/> Equality & Diversity <input type="checkbox"/> European Financial Law <input type="checkbox"/> European Law <input type="checkbox"/> Family <input type="checkbox"/> Finance/Financial Services | <ul style="list-style-type: none"> <input type="checkbox"/> Food <input type="checkbox"/> Freedom of Information <input type="checkbox"/> French Law <input type="checkbox"/> General Management <input type="checkbox"/> General Management MBA <input type="checkbox"/> Health & Safety <input type="checkbox"/> Human Rights Law <input type="checkbox"/> Immigration & Nationality <input type="checkbox"/> Insurance <input type="checkbox"/> Intellectual Property <input type="checkbox"/> IT <input type="checkbox"/> Landlord & Tenant <input type="checkbox"/> Liquor Licensing & Gaming <input type="checkbox"/> Litigation - General <input type="checkbox"/> Marketing <input type="checkbox"/> Matrimonial Finance & Property <input type="checkbox"/> Media/Media Interviews <input type="checkbox"/> Mediation <input type="checkbox"/> Medical Negligence <input type="checkbox"/> Mergers & Acquisitions <input type="checkbox"/> Mineral Law <input type="checkbox"/> Money Laundering <input type="checkbox"/> Natural Resources Law <input type="checkbox"/> Negotiating <input type="checkbox"/> Neighbour Disputes <input type="checkbox"/> Oil & Gas Law <input type="checkbox"/> Oral Communications <input type="checkbox"/> Personal Injury <input type="checkbox"/> Planning Law <input type="checkbox"/> Practical Training <input type="checkbox"/> – Accounts & Costs Drafting <input type="checkbox"/> Practical Training for Solicitors' <input type="checkbox"/> Accounts Staff <input type="checkbox"/> Practice Management <input type="checkbox"/> Presentation Skills <input type="checkbox"/> Prison Law <input type="checkbox"/> Product Liability Law <input type="checkbox"/> Professional Skills Courses <input type="checkbox"/> Project Finance <input type="checkbox"/> Psychology in Legal Casework <input type="checkbox"/> Public International Law <input type="checkbox"/> Finance <input type="checkbox"/> Finance/Company Filings | <ul style="list-style-type: none"> <input type="checkbox"/> Regulation Law <input type="checkbox"/> Social Care & Health Law <input type="checkbox"/> Specialist MBA <input type="checkbox"/> Stress Recognition & Management <input type="checkbox"/> Taxation <input type="checkbox"/> Tort Law <input type="checkbox"/> Trade Finance <input type="checkbox"/> Transport <input type="checkbox"/> Trusts <input type="checkbox"/> Voice Analysis <input type="checkbox"/> Welfare Benefits <input type="checkbox"/> Wills & Probate <input type="checkbox"/> WTO and International Law <p>Regions
(Tick one box only)</p> <ul style="list-style-type: none"> <input type="checkbox"/> London <input type="checkbox"/> North East <input type="checkbox"/> North West <input type="checkbox"/> South East <input type="checkbox"/> South West <input type="checkbox"/> East Midlands <input type="checkbox"/> West Midlands <input type="checkbox"/> Nationwide <input type="checkbox"/> International <input type="checkbox"/> Europe <p>Course Types</p> <ul style="list-style-type: none"> <input type="checkbox"/> Conference <input type="checkbox"/> Seminar <input type="checkbox"/> Video <input type="checkbox"/> Audio <input type="checkbox"/> Publications <input type="checkbox"/> Distance Learning <input type="checkbox"/> In-House <input type="checkbox"/> Degree Courses <input type="checkbox"/> Online <input type="checkbox"/> Internship <input type="checkbox"/> Externship <input type="checkbox"/> Workshop <input type="checkbox"/> 1-2-1 <input type="checkbox"/> Tutorial <input type="checkbox"/> Mentoring |
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