

LAW SOCIETY Gazette

"A market-leading offering."

Daniel Pollick (CIO), DLA Piper
www.eclipselegal.co.uk/iti

CASE MANAGEMENT
PRACTICE MANAGEMENT
BPM
WORKFLOW



Home | News | In Practice | In Business | Features | Opinion | Blogs | Archive | Moving On | Jobs | Search >>

www.lawgazette.co.uk

Gazette Online at www.lawgazette.co.uk is the popular website of the *Law Society Gazette* which offers free, must-read content, some of which is exclusive to the website.

Advertise your products and services to a high-spending and influential niche legal audience via Gazette Online.

Gazette Online includes:

- Daily breaking news.
- Law reports online.
- Latest profession news, including Lawyer in the News.
- In Practice, including all the latest SDT decisions.
- News, In Business and European law blogs, letters and more.
- Opinion and comment, featuring regular columnist Joshua Rozenberg, the President's Podium, 'By the Book' by the SRA and comment from the profession.
- Article archive reaching back to 1986.
- In Business, practice management articles and the In Business blog.
- Feature articles and views from eminent members of the profession.
- Job of the week and link to www.lawgazettejobs.co.uk.
- User-generated Moving On page on which readers can post details of their latest promotion, job change or office move.
- Users can sign up to receive a weekly email newsletter featuring breaking news and the best of Gazette Online
- Podcasts – coming soon.
- Users can sign up for RSS feeds for all Gazette content, ranging from daily news to authoritative legal updates and benchmarks from our panel of judges.

To advertise call:

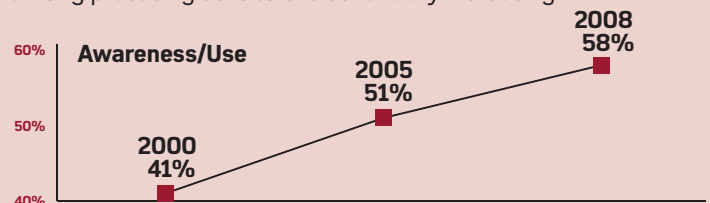
Lois Elam on 020 7841 5541 or
Email lois.elam@lawsociety.org.uk

Why you should advertise on Gazette Online:

- A banner advertisement (see above) enables you to advertise your products and services to an influential and high-spending audience.
- Limited advertising on the site will ensure your advertisement captures the attention of users, help to stimulate your brand awareness and influence future purchasing intent.
- Maximise your presence in this niche marketplace by advertising in both the *Gazette* and on Gazette Online to achieve an integrated advertising solution.

Gazette Online user figures are growing every month:

Independent research shows that Gazette Online awareness among practising solicitors is continually increasing:



User figures are growing quickly in response to ongoing developments on the site with:



- 55,000 unique visitors, up 80% since October 2008.
- 85,000 visits, up 95% since October 2008.
- 230,000 page views, up 65% since October 2008.

Gazette Online,
The Law Society,
113 Chancery Lane,
London WC2A 1PL



Advertise your products & services on Gazette Online

Banner Advert

Law Gazette Online
File Edit View Favourite Tools Help
Back Search Favourites
Address <http://www.lawgazette.co.uk/> Go Links

LAW SOCIETY Gazette

"A market-leading offering."
Daniel Pollick (CIO), DLA Piper
www.eclipselegal.co.uk/iti
CASE MANAGEMENT
PRACTICE MANAGEMENT
BPM
WORKFLOW
ECLIPSE

Home | News | In Practice | In Business | Features | Opinion | Blogs | Archive | Moving On | Jobs | Search >>

Law Society unveils client care helpline package

The Law Society and Legal Services Complaints Commissioner yesterday unveiled a package of client care measures to help solicitors, including a £100,000 'best practice' consultancy service and a dedicated helpline initiative as an important step toward helping practitioners deal with what he expects to be a 'radically different' complaints-handling regime...

More news:

Four solicitors among six honorary QCs

Four solicitors are among the six honorary Queen's Counsel appointed today....

Unpublished research confirms bar earnings divide

Widely held suspicions that white male barristers earn far more than their female and ethnic-minority colleagues have been confirmed by unpu...

Features

Is being mentally ill tantamount to a criminal offence in Britain?

Gazette reporter Jonathan Rayner writes about the journey his son and he have taken through an increasingly dysfunctional system. My son is out of prison now. Patrick (not his real name) has a mental illness, which seems to be equivalent to an imprisonable offence in this country. How else can one explain the statistic,...

More features

Recent comments

Federation of Small Business and Co Operative
From story: Nationwide signs up to probate protocol
2 hours 50 min ago

Stephen Hawking who?
From story: Sole practitioners axed from Britannia/Co-operative panel
20 hours 42 min ago

In Business blog

Fancy a bit of panel beating? Then look to basic business development
Read more >>

News blog

'Rebalancing' the legal aid budget
Read more >>

Euro blog

Employed lawyers: another European case
Read more >>

Supplements | Subscribe | RSS | Advertising | Contact us | Site policies | Editorial policy |

Copyright 2008 Law Society All Rights Reserved

Advertising specification:

Banner advert dimension: 468 pixels wide x 60 pixels high.

Files size and type: up to 30k, animated or static Gif.

Resolution: 72 dpi.

Rate: £23.00 per '000 page impressions.

Please supply full URL for the hyper-link to your site page.

Rates are effective from 1st September 2009. All prices subject to VAT at the prevailing rate.

To advertise call:

Lois Elam on 020 7841 5541 or
Email lois.elam@lawsociety.org.uk

Gazette Online,
The Law Society,
113 Chancery Lane,
London WC2A 1PL