

WALLPLANNER 2009

Advertise on the walls of solicitors offices

- Published annually every December with the *Law Society Gazette*, the wallplanner is considered a key resource for solicitors throughout the year providing key dates relevant to the legal industry
- Reaches almost 13,000 law firms including branches and head offices
- Bordering the main calendar, your colour display advertisement will really stand out, and be seen throughout the calendar year
- Order and send your advertisement copy by Friday 7th November 2008

**Very limited slots available,
so book today!**



Size of advert	Dimensions (cm)	Price (ex. VAT)
One slot	6 x 9	£699
A4 Quarter page equivalent	13 x 9	£1,255

Prices are subject to 17.5% VAT.
Rates effective from 4th October 2007.

Products & Services

BOOKING DEADLINE

Tuesday a.m. of week prior to publication.

COPY DEADLINE

Friday 12.00 noon of the week prior to publication.

MECHANICAL DETAILS

For full mechanical specifications please call Ian Clark on 020 7841 5560

PUBLISHING DATES

The *Gazette* is published every Thursday with the exception of 14th and 28th August 2008, 25th December 2008 and 1st January 2009.

We will not be liable for any errors in the production of advertisements supplied with incorrect spec relating to colour, trapping, low res images, fonts etc.

Artwork

Please send artwork via email or post, accompanied by a hard copy version (sent by post or fax) and copy instructions stating in which issue(s) the artwork is to appear.

COLOUR

All colours used in picture and document files must be split for CMYK. Please note that all Pantones are also to be converted to CMYK.

FONTS

Please ensure all screen and printer fonts used are supplied/embedded for use during the output of digital files.

PREFERRED FILE TYPES

PDFs – Please ensure PDFs are created through a distiller and not exported. Additionally we accept QuarkXpress (Apple Macintosh), Photoshop, or Illustrator files. When supplying PDF or EPS formats please ensure all fonts are embedded. All files must be at least 300dpi. All colour digital files are to be supplied with colour guide (eg. cromalin).

TRAP INFORMATION

White text (on a coloured background) and graphic elements should always be set to 'Knockout' and not overprint.

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