



The Law  
Society

# Gazette

**MEDIA PACK 2018**

Law Gazette Jobs

We are the leading legal weekly magazine with an unrivalled print circulation – connecting you with more solicitors than any other legal weekly printed title.

With cutting-edge breaking news coverage, analysis and commentary, the Gazette is the dominant legal title amongst practitioners in England and Wales with research showing that 89% of the profession read it<sup>1</sup>, enabling our advertising partners to reach the widest legal audience.

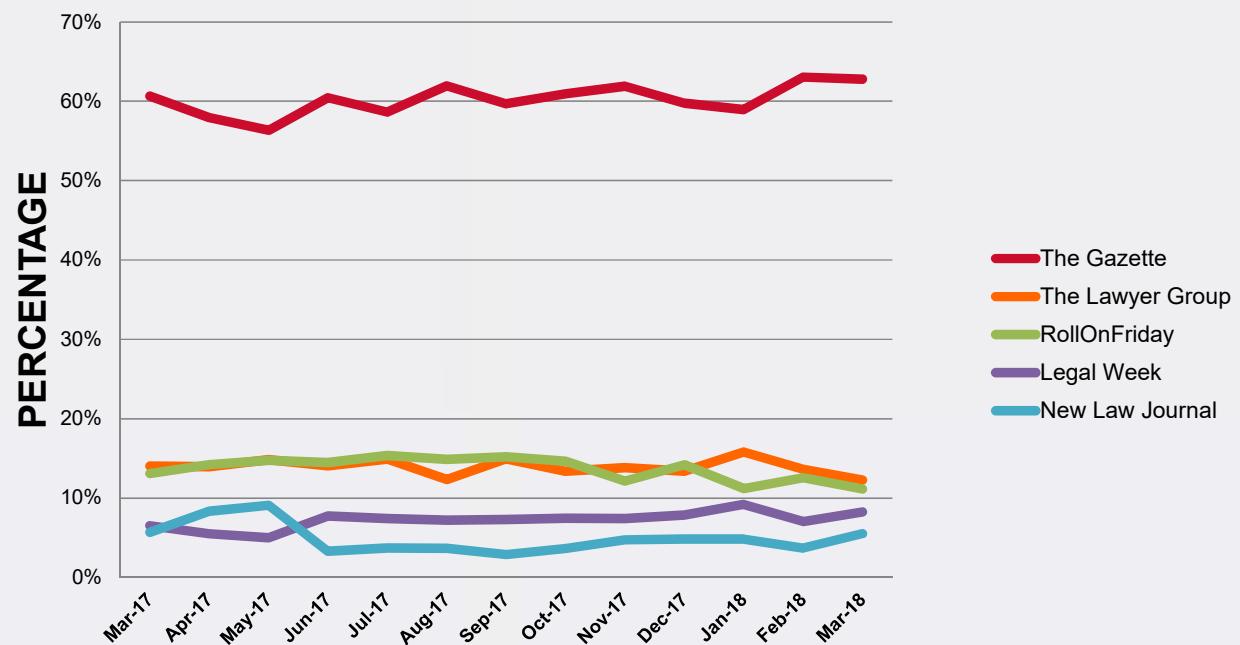
Print:  
**90,360**  
weekly circulation

Online:  
**1,913,554**  
monthly impressions

Gazette Daily Update:  
**150,628**  
daily e-newsletter recipients

Verified by  <sup>2</sup>

Share of Gazette main site visits vs. competitor sites visits



<sup>1</sup> Figures from independent research conducted by IFF Research on behalf of the Law Society into a representative sample of England and Wales practising solicitors' legal news consumption and preferences.

<sup>2</sup> Audit Bureau of Circulation (ABC) verified figures for July 2016 – June 2017.

<sup>3</sup> Independent report provided in April 2018 showing monthly visits between March 2017 and March 2018 by Hitwise (<http://www.hitwise.com>).

**Jobs.LawGazette.co.uk** is the dedicated legal jobs website from the Law Society Gazette, giving you unparalleled access to a highly-qualified and diverse legal talent pool.

Gain from our unbeatable coverage of the whole profession or tailored targeting – as your recruitment needs dictate. No other title offers the same breadth and diversity of coverage across all levels of experience, practice areas, in house or private practice.

**35,300+**



monthly unique users <sup>1</sup>  
focused on a career move



**The most legal roles** in  
print

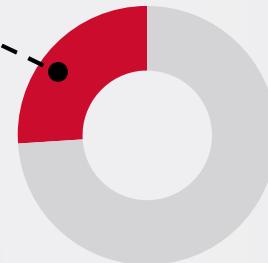
“The Gazette is one of our main tools in attracting quality candidates for our niche legal vacancies.”

Claire Jackson, Resourcing Business Partner  
**BLM**

## Reach both active job seekers and hard-to-reach passive candidates

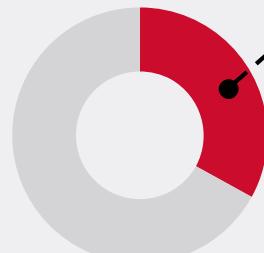
**26%**

of the vast  
readership use  
the Gazette to  
**actively** look  
for new roles<sup>2</sup>



**33%**

‘regularly read’ the jobs  
section<sup>2</sup> so you also  
have **access** to hard-to-  
reach passive  
candidates



## Extend your reach

With options to showcase your job on:

The [lawgazette.co.uk](#) homepage and  
the [Gazette Daily Update](#) e-newsletter

<sup>1</sup> Audit Bureau of Circulation (ABC) verified figures for July 2017 – June 2018.

<sup>2</sup> Based on independent research conducted in 2017 by IFF Research on behalf of the Law Society into a representative sample of England and Wales practising solicitors’ legal news consumption and preferences.

## Print solutions

### Display advertisements

Reach candidates across the legal profession, including an online listing on [jobs.lawgazette.co.uk](http://jobs.lawgazette.co.uk) for increased visibility.



## Online solutions

### Packages

With a range of options, choose the right combination to hire the candidate you need.

### Enhancements

Extend your candidate search with the Gazette's daily e-newsletter to 150,628 recipients, or directly reach candidates' inboxes with a tailored email.



# Print

ADVERTISING TYPE	TYPE AREA (mm)	BLEED SIZE (mm)	TRIM SIZE (mm)	PRICE	
				COLOUR	MONO
Double page spread	243 x 386	273 X 412	267 X 406	£9,900	£9,000
Page	243 x 183	273 X 209	267 X 203	£6,050	£5,500
1/2 page (Vertical)	243 x 90			£3,795	£3,450
1/2 page (Horizontal)	120 x 183			£3,795	£3,450
3/8 page	181.5 x 90			£3,300	£3,000
1/4 page	120 x 90			£2,745	£2,495
3/16 page	89 x 90			£2,150	£1,955
1/8 page	58.5 x 90			£1,645	£1,495



## Package information:

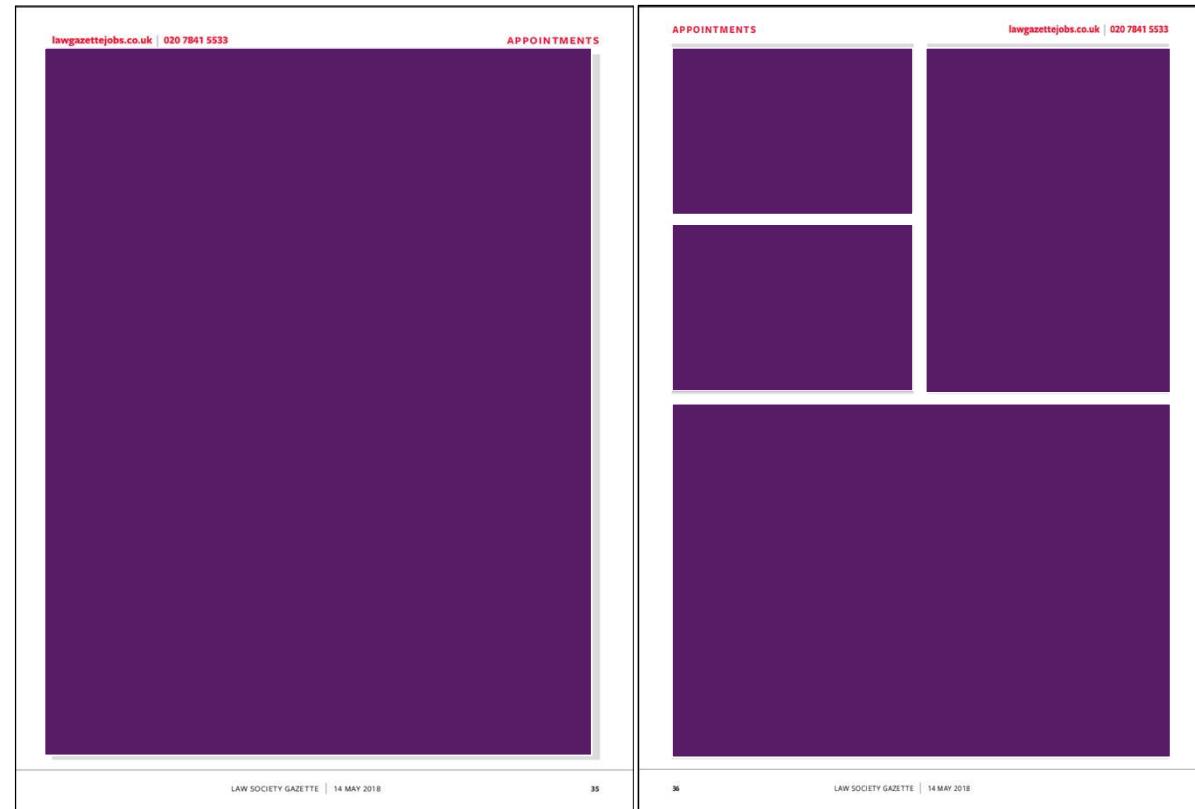
- Bronze online listing included for up to 4 weeks.
- Upgrade options to Silver and Gold packages.

**Booking deadline:** Wednesday noon prior to insertion date.

**Copy deadline:** Wednesday 5pm prior to insertion date.

Prices are subject to VAT.

[Click here](#) for advertising terms and conditions.



Contact the team for additional information



020 7841 5453 / 020 7320 5860

[gjobs@lawsociety.org.uk](mailto:gjobs@lawsociety.org.uk)



[jobs.lawgazette.co.uk](http://jobs.lawgazette.co.uk)

# Online: Packages

ADVERTISING TYPE	SIZE	BRONZE	SILVER	GOLD
Text based job listing	N/A	✓	✓	
Branded listing	2000 x 30			✓
Logo in search results	360 x 180	✓	✓	✓
Premium Job in search results	N/A		✓	
Featured employer on Gazette Jobs homepage	N/A			✓
Top Job in practice area	N/A			✓

**Booking deadline:** Call us to discuss your needs.

**Copy deadline:** Three hours prior to go live.

MULTIPLE JOBS POSTED AT THE SAME TIME			
NUMBER OF JOBS	BRONZE	SILVER	GOLD
2	£1,245	£1,450	£1,750
3	£1,795	£1,950	£2,350
4	£2,195	£2,450	£2,750
5	£2,495	£2,750	£3,050

MULTIPLE JOBS POSTED OVER 12 MONTHS	
NUMBER OF JOBS	BRONZE
Up to 10	£4,500
Up to 20	£8,000
Up to 30	£10,500
Up to 50	£12,000

Prices are subject to VAT.

[Click here](#) for advertising terms and conditions.

Contact the team for additional information



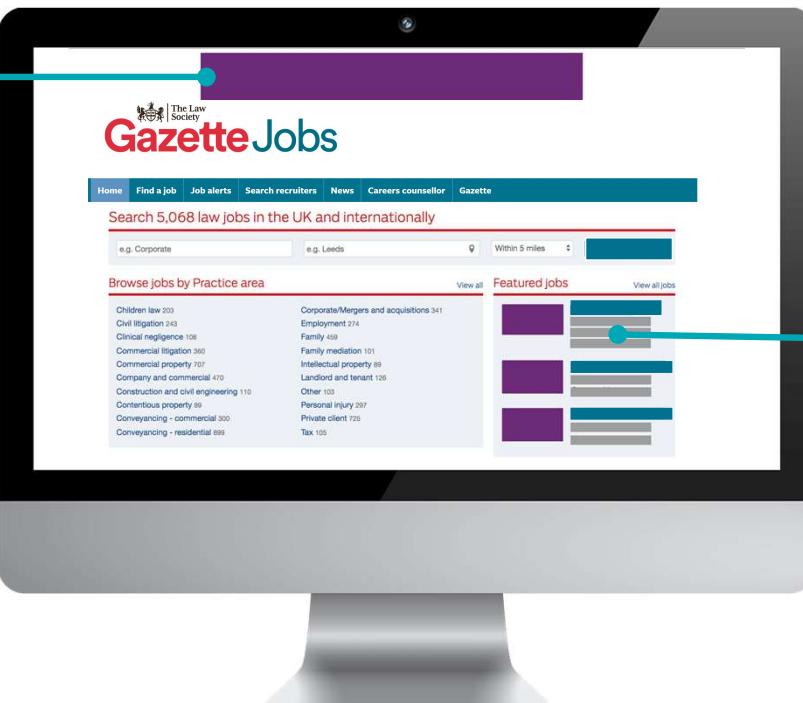
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# Online: Enhancements

ADVERTISING TYPE	PLACEMENT	SIZE (width x height px)	PRICE (per month)
Job of the Week	Gazette Daily Update	-	£395
Premier Job	Gazette homepage	265 x 144	£350
Premier Job	Gazette landing pages	265 x 144	£350
Hot Job	Gazette Jobs	-	£350
Featured Job		-	£350
MPU		300 x 250	£350
Banner run of site		728 x 90	£350
Skyscraper run of site		120 x 600	£350



Banner run of site

Featured job

**Booking deadline:** Call us to discuss your needs.

**Copy deadline:** Three hours prior to go live.

Prices are subject to VAT.

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# Online: Enhancements

ADVERTISING TYPE	NUMBER OF CANDIDATES	PRICE
Targeted e-mail	Up to 150	£350
	151-300	£495
	301-700	£795
	701-1,000	£995
	1,001-2,500	£1,495
	2,501-5,000	£1,950
	5,001-10,000	£2,495

**Booking deadline:** n/a.

**Copy Deadline:** On application.



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