



The Law
Society

Gazette

MEDIA PACK 2018

Law Gazette Jobs

We are the leading legal weekly magazine with an unrivalled print circulation – connecting you with more solicitors than any other legal weekly printed title.

With cutting-edge breaking news coverage, analysis and commentary, the Gazette is the dominant legal title amongst practitioners in England and Wales with research showing that 89% of the profession read it¹, enabling our advertising partners to reach the widest legal audience.




Print:
90,360
weekly circulation



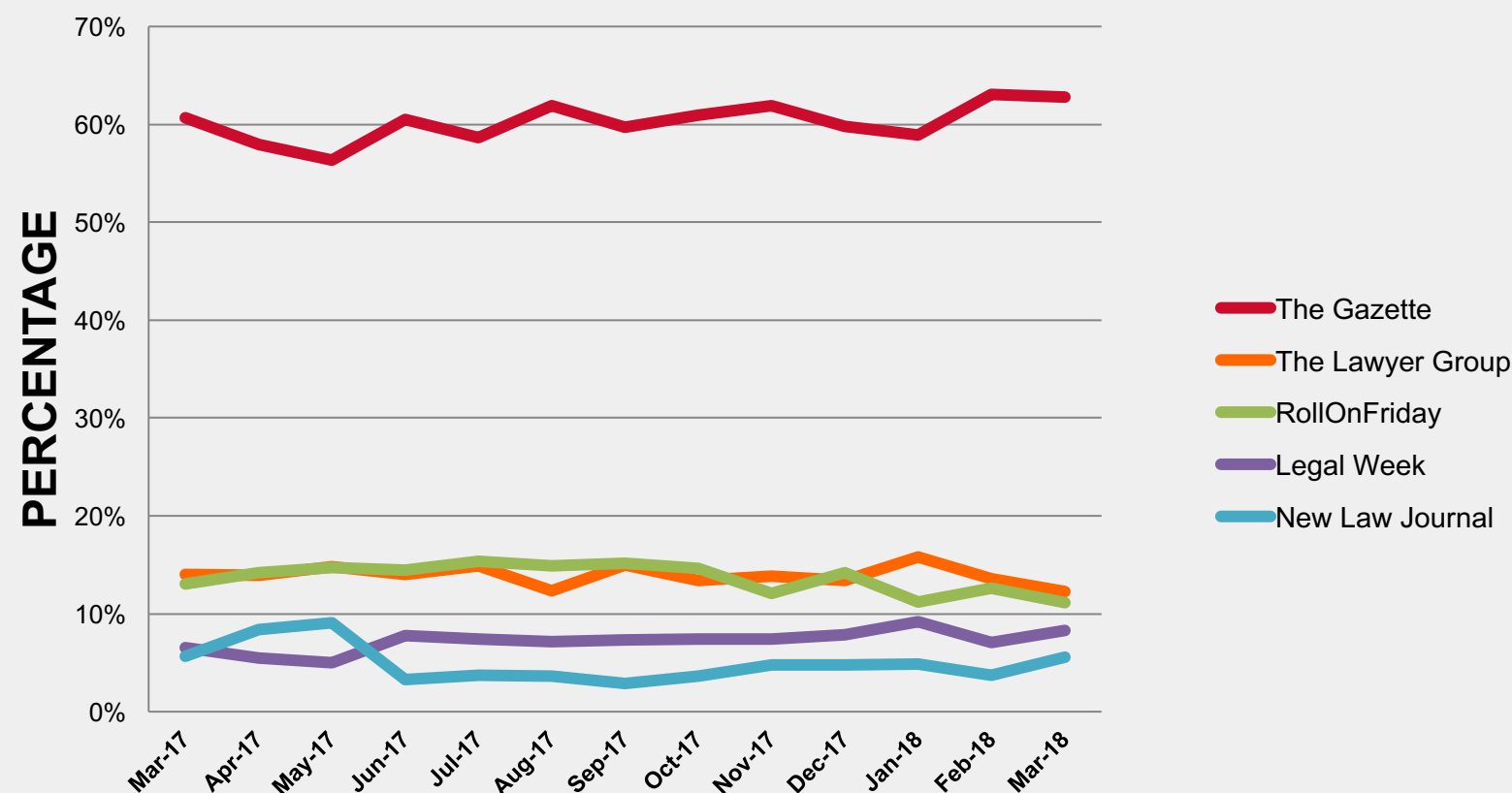
Online:
1,913,554
monthly impressions



Gazette Daily Update:
150,628
daily e-newsletter recipients

Verified by  ²

Share of Gazette main site visits vs. competitor sites visits



¹ Figures from independent research conducted by IFF Research on behalf of the Law Society into a representative sample of England and Wales practising solicitors' legal news consumption and preferences.

² Audit Bureau of Circulation (ABC) verified figures for July 2016 – June 2017.

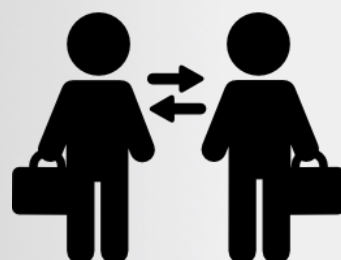
³ Independent report provided in April 2018 showing monthly visits between March 2017 and March 2018 by Hitwise (<http://www.hitwise.com>).



Jobs.LawGazette.co.uk is the dedicated legal jobs website from the Law Society Gazette, giving you unparalleled access to a highly-qualified and diverse legal talent pool.

Gain from our unbeatable coverage of the whole profession or tailored targeting – as your recruitment needs dictate. No other title offers the same breadth and diversity of coverage across all levels of experience, practice areas, in house or private practice.

107,879+



monthly unique users ¹
focused on a career move



The most legal roles in
print

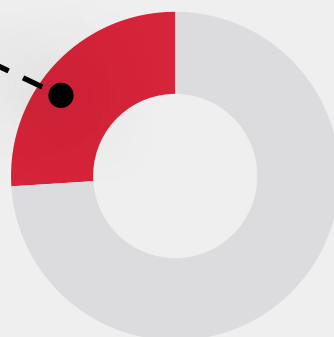
“The Gazette is one of our main tools in attracting quality candidates for our niche legal vacancies.”

Claire Jackson, Resourcing Business Partner
BLM

Reach both active job seekers and hard-to-reach passive candidates

26%

of the vast readership use the Gazette to **actively** look for new roles²



33%

‘regularly read’ the jobs section² so you also have **access** to hard-to-reach passive candidates



Extend your reach

With options to showcase your job on:
The lawgazette.co.uk homepage and the Gazette Daily Update e-newsletter

¹ Audit Bureau of Circulation (ABC) verified figures for July 2016 – June 2017.

² Based on independent research conducted in 2017 by IFF Research on behalf of the Law Society into a representative sample of England and Wales practising solicitors’ legal news consumption and preferences.



Print solutions

Display advertisements

Reach candidates across the legal profession, including an online listing on jobs.lawgazette.co.uk for increased visibility.

Online solutions

Packages

With a range of options, choose the right combination to hire the candidate you need.

Enhancements

Extend your candidate search with the Gazette's daily e-newsletter to 150,628 recipients, or directly reach candidates' inboxes with a tailored email.



Print

ADVERTISING TYPE	TYPE AREA (mm)	BLEED SIZE (mm)	TRIM SIZE (mm)	PRICE	
				COLOUR	MONO
Double page spread	243 x 386	273 X 412	267 X 406	£9,900	£9,000
Page	243 x 183	273 X 209	267 X 203	£6,050	£5,500
1/2 page (Vertical)	243 x 90			£3,795	£3,450
1/2 page (Horizontal)	120 x 183			£3,795	£3,450
3/8 page	181.5 x 90			£3,300	£3,000
1/4 page	120 x 90			£2,745	£2,495
3/16 page	89 x 90			£2,150	£1,955
1/8 page	58.5 x 90			£1,645	£1,495



Package information:

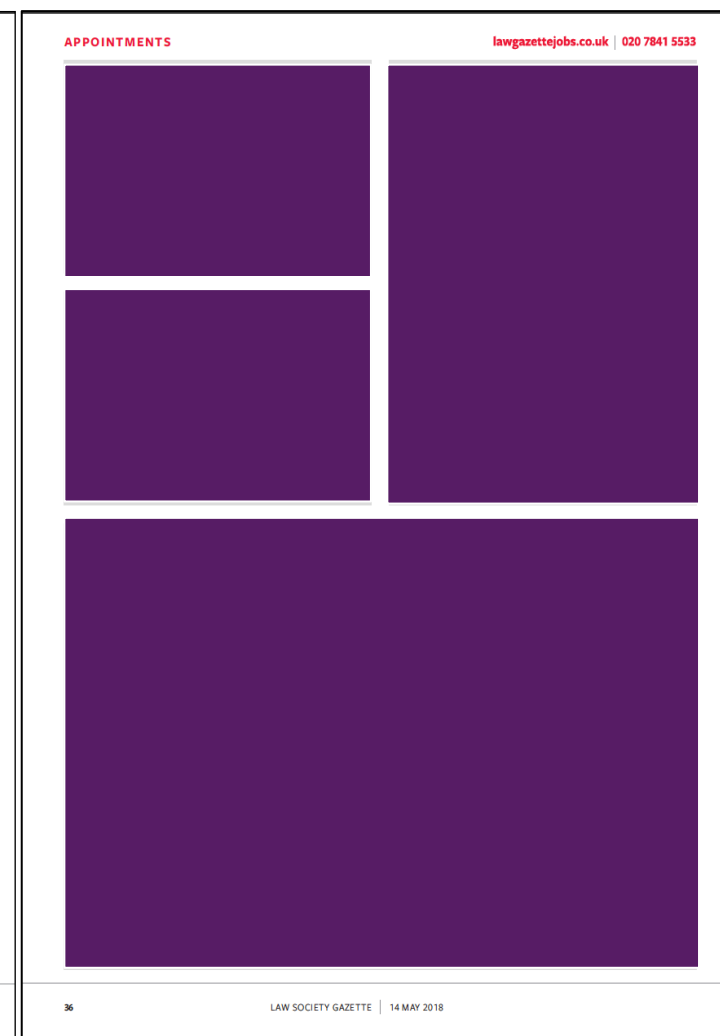
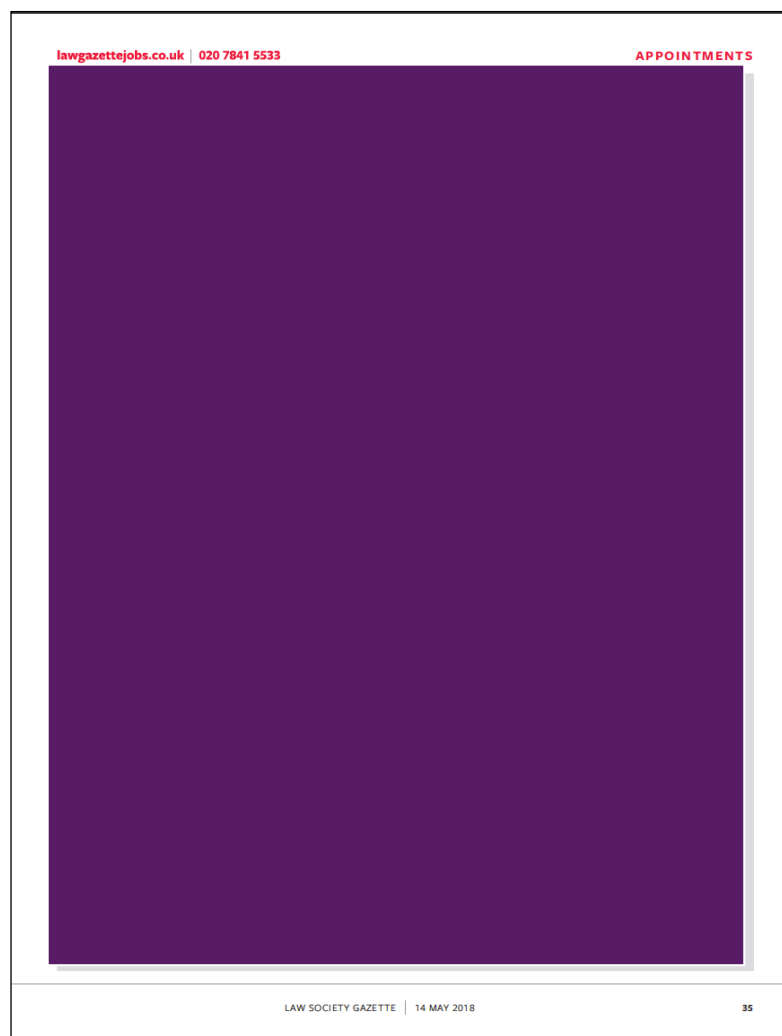
- Bronze online listing included for up to 4 weeks.
- Upgrade options to Silver and Gold packages.

Booking deadline: Wednesday noon prior to insertion date.

Copy deadline: Wednesday 5pm prior to insertion date.

Prices are subject to VAT.

[Click here](#) for advertising terms and conditions.



Online: Packages

		BRONZE	SILVER	GOLD
ADVERTISING TYPE	SIZE	£795	£915	£1,095
Text based job listing	N/A	✓	✓	
Branded listing	2000 x 30			✓
Logo in search results	360 x 180	✓	✓	✓
Premium Job in search results	N/A		✓	
Featured employer on Gazette Jobs homepage	N/A			✓
Top Job in practice area	N/A			✓

Booking deadline: Call us to discuss your needs.

Copy deadline: Three hours prior to go live.

MULTIPLE JOBS POSTED AT THE SAME TIME			
NUMBER OF JOBS	BRONZE	SILVER	GOLD
2	£1,330	£1,525	£1,840
3	£1,915	£2,040	£2,470
4	£2,340	£2,575	£2,890
5	£2,660	£2,890	£3,205

MULTIPLE JOBS POSTED OVER 12 MONTHS	
NUMBER OF JOBS	BRONZE
Up to 10	£4,500
Up to 20	£8,000
Up to 30	£10,500
Up to 50	£12,000

Prices are subject to VAT.

[Click here](#) for advertising terms and conditions.

Online: Enhancements

ADVERTISING TYPE	PLACEMENT	SIZE (width x height px)	PRICE
Job of the Week	Gazette Daily Update	-	£415
Premier Job	Gazette homepage	265 x 144	£365
Premier Job	Gazette landing pages	265 x 144	£365
Hot Job	Gazette Jobs	-	£365
Featured Job		-	£365
MPU		300 x 250	£365
Banner run of site		728 x 90	£365
Skyscraper run of site		120 x 600	£365

Banner run of site



Featured job

Booking deadline: Call us to discuss your needs.

Copy deadline: Three hours prior to go live.

Prices are subject to VAT.

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Online: Enhancements

ADVERTISING TYPE	NUMBER OF CANDIDATES	PRICE
Targeted e-mail	Up to 150	£365
	151-300	£520
	301-700	£795
	701-1,000	£995
	1,001-2,500	£1,570
	2,501-5,000	£1,950
	5,001-10,000	£2,495



Booking deadline: n/a.

Copy Deadline: On application.

Prices are subject to VAT.

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